

PORTFOLIO 🕨

Kevinvon.com

CONTACT

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RECOGNITION

Awards

- 2024 DNA Paris Design Awards WINNER
- 2024 DAC WORLD'S #6 DESIGNER IN OUTDOOR GEAR
- 2023 A'Design Award SILVER AWARD
- 2023 IDEA FINALIST
- 2022 EPDA TOP DESIGN
- 2022 CDA Chinese Design Awards ${\tt GOLD} \ {\tt AWARD}$
- 2022 IDA Design Awards SILVER AWARD
- 2022 MUSE SILVER AWARD
- 2022 EPDA WINNER
- 2022 DNA Paris Design Awards WINNER
- 2022 Young Pin Design Award **SILVER AWARD**
- 2022 YPDA TAIWAN HITACHI JOHNSON CONTROLS AWARD 2022 Metal Design Award - BRONZE AWARD
- 2022 UX Design Award NOMINATION
- 2021 YD international University Student Award FIRST PRIZE
- 2021 IDA Design Awards BRONZE AWARD
- 2021 EPDA HORNORABLE SHORTLIST
- 2019 Innovative Future Design Competition THIRD PRIZE

Publications

Voyage LA - 'Meet Kevin Von of Pasadena', 2024

A' Design Award - Award Winning Industrial Design Yearbook 2023 (DesignerPress, Italy, 53/P, ISBN:978-88-97977-55-1)

DesignBoom - ¹Taiwan-based designers create a foldable and portable BBQ kit anyone can bring anywhere', 2022

YankoDesign - ${}^{1}\text{This}$ ultimate bbg grill setup packs up into a suitcase to be set up conveniently in any location', 2022

YankoDesign - This portable, we arable air-conditioner is a savior in summer for office goers', 2022

Tuvie - 'Portable B2Q Portable BBQ Kit in A Compact Suitcase', 2022

Tuvie - '9-Rites Roasted Tea Kit Aims to Preserve Fading Yunnan Tea Culture', 2022

Exhibitions

International Good Design Exhibition - Sala Bianco del Teatro, Como, Italy, 2023

European Product Design Award Exhibition - House of Lucie, Budapest, Hungary, 2022

Young Designers' Exhibition - Taiwan Design Museum, Taiwan, 2022

Graduate Exhibition: Percentum - Shih Chien University, Taiwan, 2022

EDUCATION

ArtCenter College of Design PASADENA, CA | DEC. 2024 M.S. in Industrial Design

Drucker School of Management CLAREMONT, CA | MAY. 2024 M.B.A. in Innovation Systems Design

Shih Chien University TAIPEI, TW | JUN. 2022 B.A. in Industrial Design

Hochschule Pforzheim University PFORZHEIM, DE | MAR. - SEP. 2021 Exchange in Industrial Design

EXPERIENCE

HP Inc. SPRING, TX | OCT. 2024 - PRESENT Industrial Designer Intern

- Developed an AI-powered education device concept by conducting user research, sketching ideas, building 3D models in SolidWorks, rendering in KeyShot, designing UI flows, and delivering a complete presentation deck.
- Collaborated with the UX & Innovation team on UX research and create Figma wireframes and high-fidelity mockups for commercial-laptop website redesign concepts.
- Supported the commercial core team in sub-brand exploration by proposing multiple logo options, using Illustrator and KeyShot to visualize positioning and refine visual identity details.

DiDi RoboTaxi Sponsored Studio PASADENA, CA | MAY. - AUG. 2024 Industrial Designer

- Led design research and transformed insights into innovative robotaxi user experience concepts that shaped both the exterior and interior design.
- Explored and developed design directions using sketching, AIGC, 3D modeling, and 3D printing; utilized Rhino's SubD tools to build exterior models.
- Produced key final deliverables, including creating the user journey and script, with scene rendering and animation done in Twinmotion, and the video edited in Premiere for the final presentation.

Pro-Iroda Industries Inc. TAICHUNG, TW | JUL. - AUG. 2022 Industrial Designer Intern

- Led the development and engineering of the next-generation B2Q KIT grills.
- Successfully produced functional prototypes using 3D modeling and sheet metal drawings with • Fusion 360, ensuring high-quality standards.

Volvo Cars APHQ SHANGHAI, CN | JUL. 2020 - JAN. 2021 UX Designer Intern

- Responsible for car battery health app design and proactive repair app design with Figma.
- Propose new wireframe and produce mockup using Figma, working with developers to build app prototypes using Zeplin.
- Design service system for onboarding and balance the relationship between WeChat mini program and mobile app.

SKILLS

Competency

Design Strategy, User Experience Design, Design Research, Design Thinking, Problem Solving, Design Management, Product Design, Service Design, Graphic Design, Marketing Research, Presentation, Storytelling

Softwares

Figma, Python, Photoshop, Illustrator, InDesign, Premiere, Rhino, Alias, Solidworks, Keyshot, Twinmotion, Midjourney, Stable Diffusion, MS Office

Prototypes

Sketching, Information Architecture, Wireframes, High-Fidelity Mockups, 2D/3D Rendering, Rapid Prototype, 3D Printing, CNC